



# SIX WAYS TO GET PAID TO TRAVEL AND MAKE OVER \$1000 A WEEK

Have you been thinking of how you can go on that long overdue vacation and enjoy the best of life? Are you interested in escaping job jail to catch some fun with benefits?



A woman with long dark hair, wearing a wide-brimmed straw hat and a black floral dress over a sequined top, is sitting in a large, empty pink bathtub. The tub is filled with hundreds of white, translucent balloons. She is smiling and looking towards the camera, with her hands near her face. The background shows a tiled wall with a repeating pattern of small red fish-like shapes.

**ARE YOU INTERESTED  
IN ESCAPING JOB JAIL  
TO CATCH SOME FUN  
WITH BENEFITS?**



# INTRODUTION

Have you been thinking of how you can go on that long overdue vacation and enjoy the best of life? Are you interested in escaping job jail to catch some fun with benefits? If you answered YES to these questions, then my book is specially made for you. Allow me to congratulate you in advance.

My book, **SIX WAYS TO GET PAID TO TRAVEL AND MAKE OVER \$1,000 A WEEK**, is a book that is sufficiently packaged to inform you on how to make your dream come true. Have you come across the phrase, "Information is power?" well, information is not just power alone, it's an eye opener, and an opportunity generator.

Now let's go straight to what this book entails. It entails a step by step guide on how you can get paid to travel and make a minimum of \$1,000 in a week. How good does that sound? Well, to burst your bubbles, it comes with a bonus to ensure you will succeed. I'm sure by now you can't wait to devour this book at once.

Below are the steps required for you to break your way into the industry. Following these steps makes the job easier for you and for me as a coach.



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# BECOME A BRAND AMBASSADOR/PROMOTIONAL MODEL/TOUR MANAGER/ FIELD MANAGER/MARKETING CONSULTANT/EMCEE

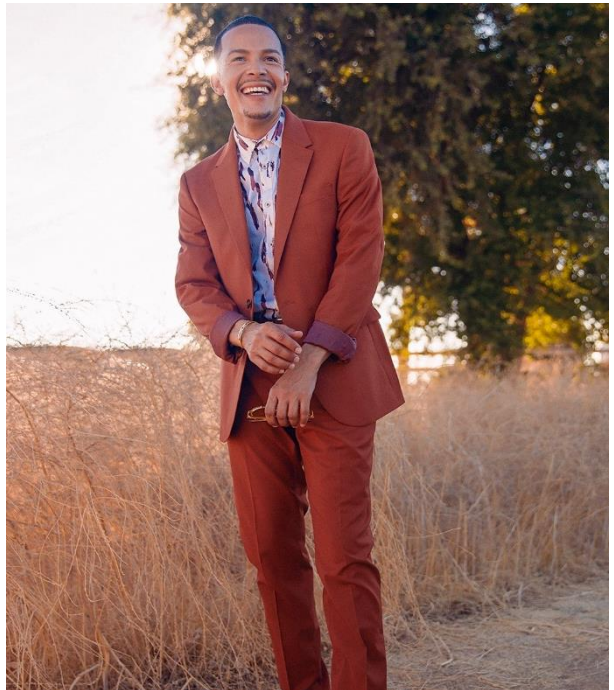
HA! Go figure. This is exactly my area of expertise. Teaching you HOW to become the professional talent that is in demand. Working with me, I will help you peel through the dull layers so that your best layers aka your BEST SELF can shine through on and off the stage. Whether you know it or not; someone is always watching you. As your mentor, I will make sure that you are being smart while building your image and reputation. It's important to project yourself properly if you want long term and sustainable success.





02

## HAVE GREAT PHOTOS



This alone will help you achieve great success in this industry. Although you will have different titles based on the job you are working, you are always considered as "Talent." With that being said, having great images will always work in your favor, but that's not all it takes. You have to have a system that works for you. I can help you create this, and in turn, it will help you land some of the most amazing opportunities of your dreams.

## ALWAYS WEAR A SMILE

This is by far, the easiest advice I can give. This is not the industry where super serious faces get you the job. The agencies that will hire you are looking for happy faces more than anything else. Make sure that you learn this craft of wearing a smile if you don't know how to do this already, no worries. I will sure teach you. Say Cheese!





# CREATE AN ATTRACTIVE RESUME

Creating a professional and attractive resume can become a roadblock for many in this industry. Simply because you don't typically run into someone willing to teach you how to make one, let alone what's important to put on it. In my program, I make sure I set you up for ultimate success by giving you the best examples and teaching you how to make it happen for yourself.

## •NATIONWIDE TOUR MANAGER• •BRAND EXPERT•

### Profile Summary :

With over 7 years of experiential marketing/field management experience, I have developed an undoubtedly reputation of superior process management.

Contributing to the grassroots marketing success of many local and national tours, I perform with "grace under pressure" and have proven myself to be a communication expert, capable of building successful relationships with anyone in a very professional, personable, and diplomatic manner.

### Responsibilities :

- Activated at over 50-60 events each year (including retail activations) from small towns to major cities.
- Drove across the country in any small size vehicle up to 28 ft box truck being the largest while adhering to all the DMV guidelines and procedures for safe driving.
- Served as the Head Field Manager but also as the face of the brand while consistently interacting with clients onsite.
- Trained the local talent of 6-10 brand ambassadors and make sure that every one was generating brand awareness, generating leads, and creating excitement around the brand.
- Did all the event photography, handled some social media elements, and completed/submitted event recaps weekly.

- Created precise travel itineraries from each tour stop to the next, handling hotel bookings, rental car arrangements, and other special accommodations for my staff and myself, ensuring we were always on time, ready to execute.
- Worked directly with the client making sure the correct number of BAs were staffed in key areas.
- Ensured a successful card member experience that exceeded the client's expectations.
- Completed/submitted all event reports and recaps daily.



### Previous Agencies & Clients

- ACTIVATION PRO
- ENGINE SHOP NYC
- MATCH MG
- CREATIVE STATE
- EMG MEDIA
- ATTACK! MARKETING
- TOUR DIRECTION MARKETING
- TWO DOTS PRODUCTION
- VICTORY MARKETING
- HYPE AGENCY



## CREATE AN AMAZING BIO

For most inexperienced industry professionals, they'll think that pictures, resumes, and a beautiful smile will do all the tricks, but unfortunately, you will need to take it a step further by making sure you have an amazing BIO that is short, appealing, and straight to the point about who you are. This is your little secret weapon too and could even work for you without a resume, especially if you have no experience. I ensure all my students have an amazing BIO to describe themselves in the best possible way. Let me help you go from overlooked to overbooked.



Hi,  
I'M CARLOS!

I'm a talent manager and mentor for promotional models, spokesmodels, and brand ambassadors. I represent some of the biggest brands across the globe and get paid to travel the world.

Here at High Profile Lifestyle, I help new talent break into the industry, learn the tools of the trade, and work their way to the top so they can get paid to travel the world and represent amazing brands along the way. Think of me as your secret weapon when it comes to jumpstarting your career.





## KNOW WHERE TO FIND THE BEST JOBS!

There are thousands of agencies looking for talent, but how do you choose and know where to find the right one for you? In my mentorship program, I will make sure you have access to all the best agencies that pay well and reward great talent with so many different types of perks, travel opportunities, and much more. Of course, a paycheck is included. It's my duty to teach you how never to have to work for an agency or anyone for free again. Whether you have experience or not, we all have bills to pay and responsibilities to take care of.



## BONUS! BONUS!! BONUS!!! KNOW WHEN TO FOLLOW UP

It could literally make all the difference.

I figured I would not include this part but what the heck! If you've made it this far, you deserve to know!



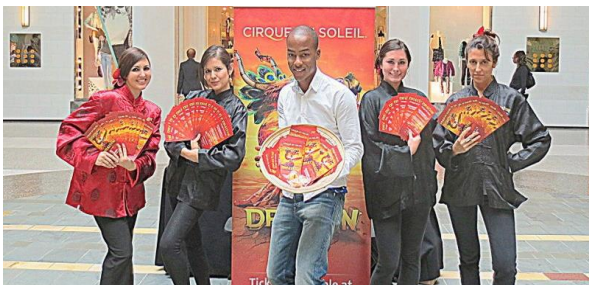
Knowing when to follow up can be the most significant step to take, but so many people overlook this golden strategy. As a result, they end up missing out on opportunities that could have made their whole year. I've learned that most people don't follow up because of fear or the thought that "I don't want to bug anyone or I don't know if the time is right" and so on.

I'll teach you how to follow up at the best time and as a result, you end up getting chosen over others who have way more experience than you, and even land opportunities to work with some of the biggest and best celebrities and public figures ever. It's such a magic trick that rarely fails.

In conclusion, reading these things is one thing, but putting these steps together to achieve a result is the most important thing. It's my duty as a coach to teach you how to put these steps into action so you can see what results it will bring to you and your new High Profile Lifestyle.



# WHO ARE YOU? IS THIS BOOK MEANT FOR YOU AT ALL? I WANT TO KNOW WHO YOU ARE AND WHAT DRIVES YOU.



Now based on all these amazing tips on how to succeed in a new field of entertainment through PR and Marketing, do you have what it takes?

If so, please submit an application using the Mentor Me link on my website so that we can get started and begin creating this new journey together because I understand that hurdles are easier to get over when you have help.

Please note that I am unable to personally approve everyone regardless of previous working relationships or connections. All final applicant approval decisions are made by a group of Industry Board Members for High Profile Lifestyle and myself collectively.



